



FOR IMMEDIATE RELEASE

FINANCIAL HORIZONS GROUP ANNOUNCES ACQUISITION OF ESTATE FINANCIAL INC.

FREDERICTON, NEW BRUNSWICK, FEBRUARY 3, 2017: John Hamilton, President & CEO of Financial Horizons Group, and Andrée McLean and Joe Daley, President and Director of Brokerage, respectively, of Estate Financial Inc., are pleased to announce that Estate Financial Inc. has joined forces with Financial Horizons Group. Estate Financial Inc. is a prominent Managing General Agent (MGA) in Eastern Canada and has been in operation since 1999.

The transaction involved the purchase of 100% of the shares of Estate Financial Inc. by Financial Horizons Group. The transaction closed on February 2, 2017.

The two Estate Financial offices located in Fredericton and Moncton are being retained, as well as the respective staff. Andrée and Joe will continue in their current roles providing ongoing sales support and service to their advisors throughout the Maritimes. On a day-to-day basis, it will be "business as usual."

"This acquisition is another strategic step in the growth of Financial Horizons Group as the leading MGA and financial services company in Canada," said John Hamilton. "The addition of Estate Financial significantly increases our presence in the MGA marketplace in Eastern Canada." Andrée McLean added, "After extensive research of major MGAs in the Canadian marketplace, Joe and I decided that Financial Horizons Group was the perfect fit for our growing business. We needed access to a more diversified product offering and we determined that Financial Horizons Group, with its dynamic leadership and strategic approach to growth, was the best fit. We are very pleased to join this great organization and are very excited about the future."

About Financial Horizons Group:

Financial Horizons Group is a large Managing General Agency (MGA) providing life company products and services to over 10,000 independent advisors across Canada. Financial Horizons Group provides advisors with a mix of resources, products, services and value-added support, helping them to grow their business. Financial Horizons Group and its staff of professionals have extensive experience in the life insurance and financial services industries, and are dedicated to providing accurate and timely quotations to advisors from the industry's leading financial institutions. Financial Horizons Group's head office is located in Kitchener, Ontario.

<http://www.financialhorizons.com>

About Estate Financial Inc.:

Estate Financial Inc. is a leading Managing General Agency (MGA) in Eastern Canada providing top level products and services to over 250 advisors.

More than just a MGA, Estate Financial is a real one-stop financial centre, having developed strategic alliances with highly reputable partners and financial institutions in order to offer its advisors the widest range of financial services and products.

<http://www.estatefinancial.com>

Contacts:

John Hamilton: 1-877-711-1388, ext. 202

Andrée McLean: 1-506-452-1506